

# DELICIOUSLY BLACKBERRY DEFINITELY DR PEPPER



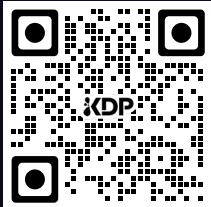
Build distribution of Dr Pepper Blackberry in  
7-Eleven stores during P2W1-P3W4 2025 and earn  
Reward Points for cool gear at [teamkdpRewards.com](http://teamkdpRewards.com)

## HOW IT WORKS

Reps earn 15 Reward Points for every Dr Pepper Blackberry mini shipper display or cold vault submission that includes each of the five (5) Pre-Book 20oz SKUs\*.

\*Pre-Book 20oz SKUs: Dr Pepper, Dt Dr Pepper, DP ZERO, DP Strawberries & Cream and NEW DP Blackberry

NEW



Simply scan this QR code to submit qualifying display photos to [dp403.kdpdisplay.com](http://dp403.kdpdisplay.com)

IT'S A  
**pepper**  
THING™

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by March 22, 2025 for executions secured during the February 1 through March 22, 2025 incentive timing.
- On-line upload site will be disabled at 11:59 EST on March 22, 2025.



See your Pepsi Sales Rep for program details.

**HUNDREDS  
OF ITEMS TO  
CHOOSE FROM**

Use your reward points now or add them to your existing KDP Rewards account along with points you have earned from other Reward Point Programs and save for higher value rewards!